

# ENGLISH HUSTLE

## 英语潮

## Teaching Ideas

The film can be used by teachers and professors to explore a number of themes:

- Understanding the history of the teaching of English in China and the reasons for the ebbs and flows.
- Exploring the growth of the Ed tech industry and the capital investments that were made and what happened to companies after the collapse. Looking at the large players like New Oriental and TAL and the history of growth, decline and rebuilding. How did some firms pivot to other industries or other segments of the sector?
- Exploring the gig economy associated with online tutoring and why some US states like California had regulations so Chinese firms would not recruit teachers. Understand the wage economy and incentives that fueled teachers entering the industry and set compensation levels.
- Exploring language learning and the cultural connections that happen through cross-cultural learning and exchange. Introduce the PISA Global Competence Framework or the Asia Society Competency Framework and discuss the way the industry impacted the views of teachers and students and their families.
- Examining the rationale for the double reduction policy and debating whether it was a good policy for China or not to take. Looking at news coverage from China compared to news coverage from the U.S.
- Exploring why the policy seems less enforced with 51Talk and the Filipino teachers.
- Exploring the continued demand for English and how the market and changes with technology respond to meet that demand.



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## Suggested Reading

**[A Year After the Online Tutoring Industry Was Roiled, Teachers Are Still Searching for Stability](#)**

by Emily Tate Sullivan

**[Full-text translation of China's new rules on off-campus tutoring](#)**

by Yang Liu

**[The Collapse of China's Online Tutoring Industry Is Taking American Educators Down With It](#)**

by Emily Tate Sullivan

**[The Larger Meaning of China's Crackdown on School Tutoring](#)**

by Yi-Ling Yiu

**[The Impact of China's Double Reduction Policy on Elementary School Student's Home Education](#)**

by Ya Qiong Kang, Li Jie Wang, Shu Ting Yu, Zi Zhu Zhao, Jia Long Liu

**[200K Layoffs, \\$100B Lost: The Tsunami of China's Regulation on Education](#)**

by Rui Ma